

Dear Colleague,

Further to my earlier mail and media statement, I am pleased to advise you that the formalities of un-freezing our bank accounts was completed yesterday following our payment of Rs 44 crores to the Income Tax and Rs 20 crores to the Service Tax authorities before March 31st.

My only focus now is to start paying your seriously overdue salaries.

All junior staff will be paid before Easter ie on Wednesday April 4th. All Pilots and Engineers will be paid on Monday April 9th and Tuesday April 10th.

For your kind information, we have 3 Bank holidays this coming week - April 2nd/5th and 6th.

We have managed to keep the lights on in our days of darkness with adversity from every conceivable direction.

The freeze of our accounts and consequent IATA suspension, the resultant loss of the BSP booking platform, the adverse media blitz and the loss of customer confidence are all serious challenges that we have survived.

All the credit goes to each one of you who have gone to great personal sacrifice for the best interests of your Company and your guests.

We need to re-build confidence and earn the trust from our guests back again. I have been overwhelmed with emotion to receive several mails from our King Club members expressing continuing loyalty and wishing that we quickly regain our position as India's single largest Airline. This will not be possible without your continued efforts, commitment and goodwill towards your Company.

Any flight disruptions and guest inconvenience will destroy all our efforts which is exactly what our competitors want and I suspect the media wants as well so as to satisfy their breaking news headlines. I appeal to you not to play into their hands. Starting this week, I am going to be personally available at each major station for one day a week to listen to the concerns of all staff at all levels.

Despite all my other commitments to UB Companies, I am personally passionate about and committed to your Airline.  
Please stand by me and strengthen my hands.

Let's fly with confidence. Let's not become fodder for media and competition to feed off. After all, we have pride and self respect.

I look forward to your continued commitment for which I am truly grateful.

Warm Regards

Vijay Mallya

Member of Parliament

Chairman and Managing Director

KINGFISHER AIRLINES LIMITED